



BOB WOODRUFF FOUNDATION
Investing in the Next Chapter for Our Veterans

April 17, 2020

Tower Beverage USA (TBU)
1 World Trade Center
85th Floor
New York, NY 10007
Attn. Bill Richards, CEO

Dear Bill,

On behalf of all of us at the Bob Woodruff Foundation (BWF), thank you for your generous initial contribution of \$5,000 and we are excited to have finalized our partnership agreement with (TBU). Your distributor networks unwavering support during these uncertain times enables us to continue in our mission of ensuring that impacted veterans, and their families are thriving long after they return home and leave the service.

We appreciate your generous 10% donation from all the net profits from (TBU). Beverage sales throughout the USA. As we do with all our donations, we will guarantee that the funds are used to help as many veterans, servicemembers, 1st responders and their families as possible.

The Bob Woodruff Foundation (BWF) was founded in 2006 after reporter Bob Woodruff was hit by a roadside bomb while covering the war in Iraq. Since then, the Bob Woodruff Foundation has led an enduring call to action for people to stand up for heroes and meet the emerging and long-term needs of today's veterans. To date, BWF has invested more than \$70 million to Find, Fund and Shape™ programs that have empowered impacted veterans, service members and their family members, across the nation. For more information, please visit bobwoodrufffoundation.org or follow us on Twitter at @Stand4Heroes.

Sincerely,

Anne Marie Dougherty
Chief Executive Officer